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## On-Line Auction of Mostly Mid-Century Industrial Arts and Graphic Design Books

**Auction Opens:** Sun, Apr 7 2:43pm ET

**Auction Closes:** Sun, Apr 14 9:00pm ET

<b>Lot</b>	<b>Title</b>	<b>Lot</b>	<b>Title</b>
<b>0001</b>	Book Title: "Alphabets and Ornaments", authored by Ernst Lehner; published by The World Publishing Company; First Edition; 1952 WILL SHIP	<b>0012</b>	Book Title: "Handbook of Early Advertising Art"; authored by Clarence P. Hornung; 3rd Edition; 1956; published by Dover WILL SHIP
<b>0002</b>	Book Title: "An Alphabet Source Book"; authored by Oscar Ogg; published by Dover; 1947 WILL SHIP	<b>0013</b>	Book Title: "1956 International Poster Annual"; published by Arthur Niggli; distributed by Hastings House; New York WILL SHIP
<b>0003</b>	Book Title: "Graphic Design USA: 10; The Annual of the American Institute of Graphic Arts; published by Watson-Guptill; 1989 WILL SHIP	<b>0014</b>	Trade Catalog: "Handbook of Printing Types: Specimens For Printers"; Bruce's New York Type Foundry; offered by V. B. Munson, successors to Geo. Bruce's and Sons; New York; WILL SHIP
<b>0004</b>	Book Title: "Designers in Britain; Vol. II; A Biennial Review of Graphic and Industrial Design"; compiled by The Society of Industrial Artists; Allan Wingate; London; 1949 WILL SHIP	<b>0015</b>	Book Title: "Handbook of Early Advertising Art"; authored by Clarence P. Hornung; 3rd Edition; 1956; published by Dover WILL SHIP
<b>0005</b>	Book Title: "The Technique of Film Animation" by John Halas & Roger Manvell; 1959; Focal Press Limited WILL SHIP	<b>0016</b>	Book Title: "Seals and Other Devices in Use in the Government Printing Office"; June 1950 WILL SHIP
<b>0006</b>	Book Title: "100 Years of World Trademarks: Symbol and Logotype Designs; Vol. I and II; Edited by Rick Eiber; Creative Director B. Martin Pedersen; published by The Graphics Press Corp.; 1996 WILL SHIP	<b>0017</b>	Book Title: "The Index of American Design"; authored by Erwin O. Christensen; 1950; published by MacMillan Co. for The National Gallery of Art, Smithsonian Institution WILL SHIP
<b>0007</b>	Book Title: "Great Prints and Printmakers"; authored by Herman J. Wechsler; published by Harry N. Abrams, New York; 1967 WILL SHIP	<b>0018</b>	Book Title: "The Script Letter: Its Form, Construction and Application"; author Tommy Thompson; 1947; published by The Studio Ltd., London WILL SHIP
<b>0008</b>	Book Title: "Nudes"; Creative Director E. Martin Pedersen; published by Graphics Press Corp; 1992 WILL SHIP	<b>0018A</b>	Book Title: "Typography10: The Annual of The Type Directors Club"; published by Watson-Guptill; 1989
<b>0009</b>	Book Title: "AIGA Graphic Design USA: 15 - The Annual of the American Institute of Graphic Arts"; published by Watson-Guptill, New York; 1994 WILL SHIP	<b>0019</b>	Book Title: "Graphic Design: Los Angeles"; authored by Julie Prendiville; designed by Gerry Rosentswieg; published by Madison Square Press; 1988
<b>0011</b>	Book Title: "Figure Drawing: For All Its Worth"; authored by Andrew Loomis; 1946; The Viking Press; New York WILL SHIP	<b>0020</b>	Book Title: "How To Draw Hands" by Oliver Senior; 2nd Impression, April 1945

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0021	Book Title: "A Complete Guide to Professional Cartooning"; authored by Gene Byrnes; 1950; printed by the Polygraphic Company of America; published by Bell; PA	0034	Book Title: "2000 Designs, Forms and Ornaments"; compiled by Michael Estrin; published by William Penn; 1947
0022	Book Title: "Modern Publicity: 1953-54, 23rd Issue of Art and Industry's International Annual of Advertising Art"; edited by Frank A. Mercer; published by The Studio, London and New York;	0035	Book Title: "Two Thousand Years of Calligraphy - A Comprehensive Catalog; 1965; A Three Part Exhibition organized by The Baltimore Museum of Art, Peabody Institute Library and Walters Art Gallery
0023	Book Title: "How to Design Trademarks and Logos"; authored by John Murphy and Michael Rowe; 1988; published by Quarto	0036	Book Title: "Display"; published by Whitney Publications, New York; 1953
0024	Book Title: "Encyclopedia of Typefaces"; authored by W. Turner Berry and A.F. Johnson; 1953; Blandford Press Ltd; London	0037	Book Title: "Lettering For Reproduction"; authored by David Gates; published by Watson-Guptill; 1969
0025	Book Title: "Graphic Style: From Victorian to Post-Modern"; authored by Steven Heller and Seymour Chwast; published by Harry N. Abrams, New York; "; 1988	0038	Book Title: "Package Design: The Force of Visual Selling"; authored by Latislav Sutnar; published by Arts, Inc.; 1953
0026	Book Title: "Advertising and Graphic Art; Special Edition; Packaging and Window Display"; published by The Review of Advertising and Graphic Art in Switzerland; 1947	0039	Book Title: "An Alphabet Source Book"; authored by Oscar Ogg; published by Dover; 1947
0027	Book Title: "Trademarks and Symbols, Vol. 1: Alphabetical Designs"; authored by Yasaburo Kuwayama; 1973; published by Van Nostrand Reinhold Co., New York	0040	Book Title: "Graphics Master: A Workbook of Planning Aids, Reference Guides and Graphic Tools for the Design, Estimating, Preparation and Production of Printing and Print Advertising"; authored by Dean Phillip Lem; published by Dean Lem Associates; 1974
0028	Book Title: "AIGA Graphic Design USA: 1 - The Annual of the American Institute of Graphic Arts"; authored by C. Ray Smith; designed by Miho; published by Watson-Giptill, New York; 1980	0041	Book Title: Advanced Style in Lettering; Edited by Jean Loisy; published by Sterling; 1953
0029	Book Title: "How Desktop Publishing Works" ; authored by Pfiffner and Fraser; 1994; Ziff-Davis Press	0042	Book Title: "Advertising Layout: The Projection of an Idea"; authored by Richard S. Chenault; editor of The American Magazine; printed by Oberly and Newell Lithograph Co.; 2nd printing; published by Heck-Cattell, New York; 1946
0030	Book Title: "101 Roughs - A Handbook of Advertising Layout"; by Don May; published by Frederick J. Drake and Co.; 1942	0043	Book Title: "American Symbols"; compiled by Ernst Lehner; published by William Penn; 1957
0031	Book Title: "Type and Image: The Language of Graphic Design"; authored by Philip B. Meggs; published by Van Nostrand Reinhold, New York; First Edition; 1989	0044	Book Title: "Visual Elements 1: Pictograms"; produced by Blount and Co, NJ and published by Rockport, MA; 1988
0032	Book Title: "Lettering For Architects and Designers"; authored by Milner Gray and Ronald Armstrong; published by Reinhold, New York; 1962	0045	Book Title: "Lettering Today: A Survey and Reference Book"; edited by John Brinkley; published by Reinhold; 1965
0033	Book Title: "Vol. I and II; Graphic Arts Typebooks (serif faces, sans serifs, square serifs and misc. faces); the specimen book of Graphics Arts Typographers, Inc., New York; 1965	0046	Book Title: "Modern Display Alphabets"; authored by Paul E. Kennedy; published by Dover, New York
		0047	Book Title: "A Diderot Pictorial Encyclopedia of Trades and Industry: Vol. I"; authored by Denis Diderot; published by Dover; 1959
		0048	Book Title: "Designing Pictorial Symbols"; authored by Nigel Holmes with Rose DeNeve; published by Watson-Guptill; 1985
		0049	Book Title: " Winning Designs Fom Print Magazine's National Competition; 1994

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0050	Book Title: "The Technique of Advertising Production" authored by Thomas Blaine Stanley; published by Prentice-Hall, New York; 1940	0064	Book Title: "Dorfsman & CBS"; authored by Dick Hess and Marion Muller; published by American Showcase Inc., New York; 1987
0051	Book Title: "Advertising Directions 2: Trends in Visual Advertising"; edited by Arthur Hawkins and Edward Gottschall; published by Art Directions Book Co., New York; 1961	0065	Book Title: "Graphic Design USA: 11; American Institute of Graphic Arts; published by Watson-Guptill; New York; 1990
0052	Book Title: "Art Directors 27: The Annual of Advertising and Editorial Art; published by the Art Directors Club of New York; 1948	0066	Book Title: "Rand McNally World and Space Age Atlas; published by the Educational Book Club; 1962
0053	Book Title: "Haberule Visual Copy-Caster"; published by The Haberule Co; 1954	0067	Book Title: "Soviet Union"; authored by Emil Schulthess; published by Harper and Row; 1971
0054	Book Title: "Graphics Logo 1: The International Survey of Logo Design"; creative director and publisher B. Martin Pedersen; printed by Graphics Press Corp. of Switzerland; 1991	0068	Book Title: "Antique Maps of Europe, the Americas, West Indies, Australasia, Africa the Orient"; authored by Douglas Gohm; published by Octopus Books Ltd.; London; 1972
0055	Book Title: "Famous Artists Course in Commercial Art, Illustration and Design", Westport, CT; 1967	0069	Book Title: "A Bicentennial Portrait of The American People"; published by U.S. News and World Report; Washington DC; 1975
0056	Book Title: "Advertising Art: International; 1961-62; Compiled by the Editors of Studio Books, London; published by Hastings House, New York; 1961	0070	Book Title: "300 Years of American Painting"; authored by Alexander Eliot; Time Magazine; 1957
0057	Book Title: "The Book of American Trademarks: Vol. 2"; edited by David E. Carter; published by Century Communications Unlimited, Inc., Ashland, KY; 1973	0071	Book Title: "The First Night: Gilbert and Sullivan"; containing complete librettos of the fourteen operas, exactly as presented at their premiere performances; together with facsimiles of the First Night Programmes; published by The Heritage Press, New York; 1958
0058	Book Title: "Designers in Britain 4" -Society of Industrial Artists; published by Allan Wingate; London; 1954	0072	Book Title: "Rand McNally - Cosmopolitan World Atlas: Centennial Edition; 1950
0059	Book Title: "Graphics Annual: 1957-58; International Yearbook of Advertising Art; published by Hastings House; New York; 1957	0073	Book Title: "Atlas of World History"; edited by Geoffrey Barraclough; published by The Times; London; 1979
0060	Book Title: "The Roman Letter"; prepared by James Hayes for an exhibition held by R.R. Donnelly and Sons; Lakeside Press Galleries; Chicago; 1951-52	0074	Book Title: "Lilly: Report on the Subject of Employment"; J.K. Lilly Jr.; 1916
0061	Book Title: "Graphis Annual: 1956-57; International Advertising Art; edited by Amstutz and Herdeg; published by Graphis Press; distributed in USA by Hastings House; 1956	0075	Book Title: "World Famous Paintings"; edited by Rockwell Kent; published by William H. Wise and Co., USA; 1939
0062	Book Title: "Master Drawings in Line"; authored by Bryan Holme; published by The Studio Publications, London; 1948	0076	Book Title: "Flags Through the Ages and Across the World"; authored by Whitney Smith; published by McGraw Hill, England; 1975
0063	Book Title: "The Penrose Annual 1953; Vol. 47; Edited by R.B. Fishenden; printed by Lund Humphries, London; published by Pelligrini and Cudahi, New York; 1953	0077	Book Title: "Hoffmanns Schriftatlas" printed in Germany; 1952
		0078	Book Title: "The Golden Gospels of Echternach: Plates in Color and Monochrome; published by Frederick A. Praeger; New York; 1957
		0079	Book Title: "Ecclesiastes: With a Wood Engraving and Eight Trial Drawings"; designed and directed by Lester Douglas; printed by letterpress and lithography; Judd and Detweiler, Washington DC; 1958

<b>Lot</b>	<b>Title</b>
<b>0080</b>	US GPO Style Manual, March 1984

Removal: Saturday, April 20, noon - 2pm; 148-C Hillwood Ave., Falls Church, VA 22046 (Cross St. is Douglass) If you wish to have your items shipped, email me: david@themcguiregroupllc.com

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