The following notes were provided by the client about his collection. This online auction features the first half of the collection:

Advertising pamphlets, though there are some unusual/old cookbooks as well. A few are cookbooks of the type that churches and community organizations often put together. In later years these tended to be spiral bound but some earlier versions were more elaborate. These were never a primary focus but some people seek them out, especially the earlier ones.

There are quite a number of cookbooks issued by appliance manufacturers, makers of canning jars, etc., but I realized at one point that they weren't my primary focus (unless notably unusual).

I'm fascinated by the artwork, the age, and the quirkiness, but others might look for other things entirely.

- --Baking powder: These include some of the earliest advertising cookbooks, dating back before 1900, and also show some great artwork.
- -- Royal, 1926 narrative book, The Comical Cruises of Captain Cooky, written by Ruth Plumly Thompson (who wrote some of the Oz books) and illustrated by Charles Coll. (They also did a Royal gelatin book.)
- -- Royal in foreign languages.
- -- Royal from 1877, also some WWI
- -- Rumford beautiful cover art 1906-1913
- -- Rumford from 1883

Baking soda

- -- Arm and Hammer from 1896
- -- Cow Brand Soda from 1900, owned by parent co. of Arm & Hammer

Bread

Chinese

-- I was surprised to find booklets for canned Chinese from the 1920s

Chips

-- Frito cookbook from 1947 is one of my favorites (Frito tuna cassarole!)

Chocolate

- -- Baker's from 1902
- -- other obscure brands

Coffee

-- Chase & Sanborn, 1926 The Romance of Coffee

Cookies, Cake, Candies

- -- Nabisco, early 1950s, 75 Delicious Desserts, is great--desserts made from cookies
- -- Oh Henry candy bars, one of my favorites, 60 New Ways to Serve a Famous Candy (note artwork and recipes for cutting up a candy bar to make a dessert)

Crackers

Dairy

- -- Borden, from before 1900
- -- Carnation, 1959 Teen-Time Cooking
- -- Kraft (Phenix) from around 1900
- -- Pet from 1910, and some good artwork in 1926

Fish

-- Chicken of the Sea, The Romance of Tuna (c. 1930s) is very funny

Flavorings

- -- Angostura bitters, I love the 1930's that says "Now I use it in nearly everything"
- -- Burnett from 1886
- -- French's/Colman's from around 1915

Flour (lots of early ones, often well-used and not in best shape)

- -- Gold Medal from 1904
- -- Swan's Down from 1900
- -- Washington Flour Co. started in Georgetown (now the trendy Flour Mill condo)

Fruit

- -- Baker's Coconut from around 1910 (spelled "Cocoanut" back then)
- -- Misc. includes Walkers Grape Juice from 1909
- -- Sun Maid raisins from around 1910 (also note WWII booklet)
- -- Welch's from the teens and the 1952 Howdy Doody Cook Book (pot roast in grape juice!)

Gelatin

-- Jell-O from 1905. These were among the most collectible. Everyone is familiar with the product, the books date back well over 100 years, and the company used famous artists, including Norman Rockwell, Rose O'Neil (inventor of the Kewpies) and Maxfield Parrish. Also note 1937 Jack Benny/Mary Livingstone on cover.

Knox from 1898
Minute Tapioca from 1909
Misc. from 1900
Royal's 1926 narrative book, The Prince of the Gelatin Isles, written by Ruth Plumly Thompson (who wrote some of the Oz books) and illustrated by Charles Coll. (They also did a Royal baking powder book.)
Grains
Corn Products Refining Co. from 1877
Cream of Wheat, love the 1924 "50 Ways of Serving Cream of Wheat"
Nabisco Shredded Wheat from around 1900
Quaker/Mother's Oats from around 1910
Grocery Stores
Lard
Liquor
Margarine
Swift from about 1911
Troco coconut butter from 1918 (and the paleo diet folks think it's new!)
Marshmallows (amusing categoryfrom 100 years ago and lots of mfgrs)
Angelus from 1927
Campfire from about the 1920s
Hip-O-Lite from late teens
Mayonnaise
Hellman's/Best Foods from 1928
Misc. includes Yacht Club from 1910
Meat
Armour from about 1900
Libby's from 1919
Underwood deviled ham from 1920s

Mexican
Gebhardt's and others from the 1920s
Misc. Food
Egg Recipes of Claudett Colbert and Fred MacMurray, from mid 1930s
Mixed Brand/Product
Nuts
Pecano (nut butter from pecans), 1930 one is a classic; photos and claims are breakfastas important as sugar or cream," "no faulty elimination here!")
Peter Pan from about 1925
Oil
Mazola from about the 1920s
Wesson from mid teens
Pasta
Boy-Ar-Dee, from about 1920s, by Chef Hector Boiardi (who knew?)
Mueller's from 1914
Woodcock from 1919, nice cover
Shaped: an unusual category but some people specifically collect these die-cut (typically into the package shape) booklets; very different and especially attractive as a group
Wide variety of advertisers, from as early as the teens
Shortening
Cottolene from 1892
Shortening (cont.)
Crisco from around 1912-15 "The absolutely new product for frying"
Soda
cooking with Coke, 7-UP, etc.

Soup

-- Clicquot Club ginger ale from the 1920s

-- Carbonated beverages "Recipes for Housewife and Hostess" from around 1915

-- Liebig's meat extract (bouillon) from around 1895 (nice cover)
-- Steero bouillon from 1913
Sweeteners
-- Blue Ribbon malt extract (1953 cover art looks like it's from the 20s)
-- Grandma's molasses; 1924 is classic "The lightness of the fairies"
-- Karo from 1908
-- Sucaryl, cookbooks for the U.S.-banned artificial sweetener, from 1952

Tea

Vegetables

-- Del Monte

Vegetables (cont.)

- -- Heinz from 1925
- -- Misc. includes Winters & Prophet from 1911 (nice art, embossed cover)

Wine

Yeast

- -- Fleischmann's from 1906
- -- Misc. includes National Yeast Co. from 1884 ("Daily Production 12 Tons")
- -- Northwestern from around 1910

Appliance booklets are in here, including everything from pressure cookers and mixers, to stoves and refrigerators. Not a category I looked for but sometimes interesting. I'm partial to the 1929 "Williams Ice-O-Matic Refrigeration" book and the (probably early 1920s) "Why Ice is Best for Refrigeration."

Some hardcover food advertising books in here as well. The Balanced Recipes by Pillsbury, from 1933, is especially interesting in its aluminum case. Also some non-advertising. Others include the less valuable Metropolitan Life and Culinary Arts Institute (mentioned above) and Pennsylvania Dutch. The patent medicine folder has some of the most interesting (e.g. 1882 booklet "The Story of the Shakers and Some of their Favorite Cooking Recipes") as well as the miscellaneous category.

A mixed group of cookbooks. There are a few in here that I think are fairly rare, including the 1892 Science in the Kitchen and the 1897 Hood's Practical Cook's Book. (I'm also partial to Sandwich Manual for Professionals, just for the title.) The Imperial Cookbook and the White House Cook Book are interesting but not in great condition. The Alice Bradley Menu Cook Book and her Wartime Cook Book are good. The binders of Cooking Magic pamphlets from the Culinary Arts Institute will have more value than their single booklets. Also in here, on the top, are a number of older community cookbooks, including two that were apparently given to brides.

Non-cookbooks

Auto Vacuum Ice Cream Freezer in original packing crate, instructions

Bakeware -- advertising ware (Crisco, Swan's Down, etc.); Kreamer tinned steel: pie tins, steamed pudding molds, etc.

Coca Cola soda fountain dispenser with carbonator

Giant wooden rolling pin

Advertising bakeware (3 Calumet trays)

Lay's potato chip can

Advertising cookie cutters, etc.

Nutcracker

Hand cranked grater/nut grinder

Kitchen utensils --potato mashers

Kitchen utensils -- graters

Kitchen utensils -- choppers

Brass rubbing

White enamelware colander

Gray enamelware pot

Cast iron corn muffin pans

Cast iron Wagner non-electric waffle iron

Many pie tins

Kitchen gadgets including The Home Vegetable Slicer (original label)

Hand cranked grater/nut grinder (no tamper)

Spitz Junior Planetarium in original box

War ration coupons

Rudolph Valentino scrapbook

Columbian Expo 1893 paperweight (may be high value)

Misc. paper, postcards, maps

Misc. kitchen utensils

Chinese vase

Leather covered bottle

Salt/pepper shakers, toaster shaped, original mailing box?

Nut chopper with attached jar

Bat Man and Superman scissors in original packaging

Parker fountain pens

Other old fountain pens

Old rotating electric waffle iron

2 old electric toasters

Brass scale (several parts, wrapped in old newspaper) -- this was given to my father, a veterinarian, by a client in payment of a bill, at least 50 years ago

Egg beaters

Spatula duplicates, mixed

Glassware -- mostly juice reamers

Old, metal, hand-cranked mixer ("Universal No. 1") by Landers, Frary and Clark. Patent dates 1896-1906. Writing on the top part is faint but images available online. All the parts are there, including crank and table clamp.

Small glass carafes from my grandmother

Wooden duck decoy

Tin steamed pudding mold (more intricate shape than most)

Children's toy spatulas -- There's a bunch of them in a small white paper bag on the top of the crate's contents. They're fragile and children often used them as tools to dig in the dirt, so they tended not to last long. The category overlap of kitchenware and children's items makes these more valuable, and there's even a white enamelware one that I paid an ridiculous amount for because the overlap is so rare. Another rare overlap is the hand-forged one. I also like the one with the black wooden handle and the tin blade with a fish pattern.

Enamelware -- These are highly collectible in kitchenware. During routine use the enamel would flake off, causing them to rust, often on the handle near the blade. Consequently, enamelware spatulas in good condition are scarce. One pattern, of white with faint blue lines, is called "snow on the mountain" and is probably the most rare but others are had for find too.

Advertising -- Advertising can be stamped on the blade or handle, or printed on the handle. The category overlap makes these more collectible, and sometimes the specific company being advertised (e.g. Rumford baking powder) adds another category. Note that the Coca-Cola spatula is probably not authentic but rather a Coke ice pick stuck inside a spatula blade. (It may not even be an intentional fraud, just a homemade fixit.) Another category overlap would be the Aunt Jemima spatula.

Mechanical -- These have some feature in incorporating mechanical action, typically by squeezing the handle (or a thumb gear, as with the "Suzie-Flipper") to turn the blade or to grab the food. One of these was the first spatula I ever collected and I get a kick out of them. Not all are truly vintage.

Hand-forged -- As a category, these are the most valuable. Perhaps the most valuable is the one with a meat fork at the opposite end of spatula blade and the incised pattern on the handle. I saw one very similar in a book about colonial era antiques. Also unusual are those with intricate ironwork.

Some collect by color, or by slot pattern or whatever. Note that a few of these are handmade but not fully forged as in the category above.

CAKE SAFES (aka cake carriers or cake savers)

There are 10 of these. The oldest two say "Cake" on them and one of those is from Kreamer, which some people collect separately. I don't know if the older ones will bring the highest prices but there's definitely some demand for vintage cake carriers of all sorts.